**Riverfest Seafood Festival**

November 20-21, 2021

**RIVERFEST “FAST FACTS”**

* FREE admission!
* Celebrating our 11th Year
* **13,000 + attendees**
* FB Page – **35,000+** Followers
* Boat and Recreation Display, free boat rides
* Scheduled activities all weekend
* Beautiful Location - Halifax River
* Continuous live music all weekend
* Endless Family Activities - Kid's Zone, Putt-Putt, Water Balls, Face Painting, bouncy houses, bungees, crafts, pirate ship, & more!
* FREE Kid's Fishing clinic and fishing pole giveaway (while supplies last)
* Live chef demonstrations, food & wine pairings
* Pub area live streaming college and pro football games
* Organized by community Non-Profit organization

**Presenting Sponsor - $8,000 (1 Available)**

* Exclusivity by business sponsor (we will not feature competitive companies at event)
* Premier location of 10 x 10 on-site booth space (includes electric; tent, table and 2 chairs), promotion of services & products
* Prominent signage at gate and throughout Festival (up to 7 banners)
* Presenting Sponsor of event in all media releases, television ads, radio spots, publicity posters, magazine ads/articles, brochures, flyers, web site, and follow-up public relations materials PLUS ad in program
* Presenting sponsor and logo exposure on all promotional billboards, banners
* Stand-alone logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements **40,000+ followers, etc**.)
* 10 x 10 branded booth space in premiere location to be used for entertaining and/or promoting the company’s goods & services. VIP Parking.
* Recognition as presenting sponsor in PA announcements every hour per day
* One year Ormond Mainstreet membership AND year-round promotion of your
* Company logo included on Festival T-shirt

**Main Stage Sponsor - $5,000 (1 Available)**

* Main Stage named for your company
* Large company banner to hang in front of music main stage and subsequent banners (up to 4) throughout festival
* 10 x 10 on-site booth space (includes electric; tent, table and 2 chairs), promotion of services & products
* Recognition in all pre and post event media releases
* Large logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements **40,000+ followers, etc**.)
* PA announcements recognizing stage sponsor before each performance
* Large Logo inclusion on all print materials (posters, flyers, maps), billboards, banners
* One year Ormond Mainstreet membership
* Company logo included on Festival T-shirt

**Waterfront Sponsorship - $3,000 (can be shared between up to two companies)**

* Archway signage at both Fortunato Park entrances (John Anderson and The Casements)
* Recognition in all pre and post event media releases
* Logo inclusion on all print materials (posters, flyers, maps)
* Large inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
* 10 x 10 branded booth space to be used for entertaining and/or promoting the company’s goods & services in featured location for both days of Festival.
* Recognition as presenting sponsor in at least three PA announcements per day
* One year Ormond Mainstreet membership
* Company logo included on Festival T-shirt

**Casements Sponsor - $2,000 (can be shared between up to two companies)**

* Chef Demonstrations stage named for your company, company banner to hang at stage
* Logo inclusion on all print materials (flyers, maps, posters, etc.)
* Logo inclusion in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
* Recognition as Casements Sponsor in at least 4 PA announcement per day
* One year Ormond Mainstreet membership
* Company logo included on Festival T-shirt

**Kid’s Zone Sponsor - $1,000 (1 available)**

* Kid’s Zone named for your company (i.e. “business name” Kid’s Zone)
* Large company signage at Kid’s Zone entrance
* Logo inclusion on all print materials (flyers, maps, posters, etc.)
* PA announcements from main stage recognizing Kid’s Zone sponsor

**Entertainment Sponsor - $500 (4 Available)**

* Company banner hung from main stage tent seating area
* Recognition on all print materials, social media, and Riverfest t-shirt
* PA announcements from main stage

**Golf-Cart Sponsor - $500 (2 Available)**

* Company banner over hood of golf carts driven continuously throughout festival

**Banner Sponsor - $250 (Unlimited)**

* Company banner displayed in high-traffic area at event

We are happy build a custom sponsorship level to fit your needs and budget, and welcome sponsorships greater than $10,000. Annual sponsorships available. Please contact Becky Parker, Event Coordinator, Ormond Mainstreet at 386-492-2938.